

Late Backup

#15

From: Laura Morrison

Date: October 21, 2009

Subject: Recommendations and Questions on the Scope of Work for WRT
Item #15

2.1 Articulating the Vision

Traditionally underrepresented groups are, by example, those that are listed in this section, rather than completely delineated. In order to properly reflect this, please change "(i.e., low-income, residents in the ETJ, Hispanic, African American, and Asian American)" to "(e.g., low-income, residents in the ETJ, Hispanic, African American, and Asian American)"

2.1.2 Community Survey

Please include an opportunity for review, comment and suggested revisions of the survey questions by the Task Force.

The survey will provide one foundation for the work on the Comprehensive Plan. While we can rely upon the expertise of ETC for the mechanics of gathering valid survey results, previous community experience has shown that a loss of credibility can result from a statistically valid gathering of responses when the questions are not properly crafted.

2.1.3 Synthesis: Components of the Vision

Please include an opportunity for review, comment and suggested revisions of the "Common Ground" working paper by the Task Force.

The Task Force's input will be important in synthesizing the public input to develop the components of the vision.

2.2.2b Susceptibility to Change

Please include an opportunity for review, comment and suggested revisions of the Susceptibility to Change analysis by the Task Force.

Community awareness is, understandably, in order to adequately characterize the City in this exercise.

2.2.3a Baseline Scenarios

Please include an opportunity for review, comment and suggested revisions of the baseline scenarios by the Task Force.

These represent the foundation against which the future work will be measured. It is imperative that these be vetted by the community representation from the Task Force in order to ensure confidence among the public.

2.2.3c Community Forum Series #2: Considering Alternative Futures

As in Section 2.1, traditionally underrepresented groups are, by example, those that are listed in this section, rather than completely delineated. In order to properly reflect this, please change "(i.e., low-income, residents in the ETJ, Hispanic, African American, and Asian American)" to "(e.g., low-income, residents in the ETJ, Hispanic, African American, and Asian American)"

Appendix A PUBLIC PARTICIPATION AND OUTREACH SUMMARY

Media outreach has been omitted.

Reference is made to the City's "five planning areas". Please describe the five areas and explain how they were developed.